

# IR Update Launches DeWitt C. Morrill Editorial Excellence Awards

## Three NIRI Members Earn Honors

**I**R Update magazine launched the DeWitt C. Morrill Editorial Excellence Awards, which recognize IR Update magazine articles written by NIRI members that address a significant issue in the field of investor relations, are well-researched, and well-written. Gold, Silver, and Bronze awards will be given each year, and winners are selected by the NIRI IR Update Editorial Advisory Committee.

The program honors DeWitt C. “Dick” Morrill, who was one of the 22 founding members of NIRI, established in 1969. He was an extraordinary communicator who began his career as a reporter for *The Wall Street Journal* and went on to spend many years as an investor relations professional.

In 1995 he wrote the landmark paper, “[The Origins of NIRI](#),” which remains the definitive work chronicling the first 25 years of NIRI. Dick also contributed extensively to a series of articles and a special issue of *IR Update* magazine in 2019 commemorating the 50th anniversary of NIRI. When he passed away in 2021 at age 99, he was praised by NIRI members for his warmth, enthusiasm, quick wit, and vast knowledge of investor relations.

“My sister Marian and I think this awards program is a wonderful way to honor and continue our father’s legacy,” says Judy Morrill, daughter of Dick Morrill. “He was a great writer and was always concerned that the quality of writing in journalism was on the decline. There is no better way to encourage and promote good, well-researched, engaging writing than with this award.”

NIRI congratulates each of the winners and thanks all those who contributed articles to *IR Update* in 2021. [IR](#)

The inaugural winners, honored for articles that appeared in *IR Update* magazine in 2021, include:



### Gold Winner

“A Practical Approach to ESG From a Corporate Vantage Point,” by Pamela Styles, Principal, Next Level Investor Relations LLC (Winter 2021 Issue)



### Silver Winner

“Lessons Learned on the Road to Veeva’s Conversion to a Public Benefit Corporation,” by Ato Garrett, Senior Director, Investor Relations, Veeva Systems (Spring 2021 Issue)



### Bronze Winner

“Responding to New Retail Investing Trends,” by John F. Nunziati, IRC, Investor Relations Partner, Q4 (Spring 2021 Issue)