



Next Level Investor Relations LLC

Taking Your Investor Relations and Corporate Communications Efforts to the Next Level!

MasterMind Group Service

What is it worth to have the perspective of peers on your challenges and opportunities?

The MasterMind groups we design, lead and enable impactful interactions among groups facing new or long-term challenges. We catalyze brainstorming sessions, facilitate networking, identify successful strategies and help your group do together what its individuals cannot do as well alone.

Investor relations, stakeholder relations, corporate communications and business development leaders will find our services work particularly well for their needs, however, our approach can provide gains for nearly any group.

Contact Pam Styles, principal and founder of NLIR to discuss your situation and our help.

p.styles@nextlevelinvestorrelations.com

703-864-5711

We facilitate groups that are:

- Small and focused on bottom-line and strategic purpose, including leading-edge topics such as sustainability.
- Customized to address opportunities unique to our clients' situation.
- Composed of internal colleagues or external, non-competing professionals.
- A comfortable and positive environment for creative thinking.

We personalize each interaction by:

- Including a complementary and qualified group of participants.
- Providing a framework, group facilitation and senior perspective.
- Setting an agenda for each meeting and providing follow-up notes to participants.
- Customizing each group, facilitated by Pamela Styles, who brings vast corporate expertise to the challenges being faced.

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We achieve success with our groups by:

- Conducting meetings by telephone, except when a face-to-face meeting could be more beneficial.
- Meeting exclusively during business hours.
- Recommending no fewer than three participants, no more than one hour per call, no more than four weeks between calls and no less than a six-month commitment from participants.

What several participants have to say:

“The MasterMind Group has energized my focus and opened my eyes to business development strategy options I hadn’t previously thought of. The discussions have not only helped me with my current approach, but spurred me to look into untapped areas where I also have many strengths.”
– *IR Consultant*

“The group I participate in has moved my research and targeting efforts ahead ten times faster than if I were just thinking alone.”
– *Senior Investment Analyst*

We achieve results that:

- Are immediately thought provoking.
- Provide actionable strategic recommendations and insights.
- Prioritize and emphasize immediate versus longer term opportunities.

About Us

Next Level Investor Relations LLC specializes in helping clients bring their investor relations, stakeholder relations, corporate communications and supporting efforts to the next level through its senior level guidance and services. NLIR’s focus and expertise cover traditional IR issues and leading edge opportunities within the rapidly-emerging mainstream ESG / Sustainability investment community. Any company’s value can be enhanced and further differentiated in investors’ eyes. No matter where your company is on the spectrum of a developed Investor Relations, Stakeholder Relations or Corporate Communications program, NLIR will serve as a sounding board, partner and consultant in order to identify efficient solutions using internal resources or NLIR to facilitate execution of appropriate initiatives. For further information about NLIR, please visit: www.nextlevelinvestorrelations.com .

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