



Next Level Investor Relations LLC

Taking Your Investor Relations and ESG Stakeholder Communications to the Next Level

Sustainability Consulting Service

Corporate Executive Team – CEO, CFO, IRO, CSO, CRO, GC...

- Do you know about the field of Sustainability, its rapid evolution, how it is being adopted by mainstream institutional investors and how much capital is involved? ⁽¹⁾
- Why is Sustainability important? Why should you care? Reasons include achieving superior stock price and building relationships with Sustainability investors. ⁽²⁾
- Is your Board keeping up? Have they assigned formal oversight responsibility? ⁽³⁾
- Do you already have a Sustainability program? Is it leading, lagging or somewhere in-between? Are you using it to compete for desired, long-term, patient capital?
- What are you getting in return on your Sustainability effort and investment? Are you correlating ROI, enterprise value and shareholder value, or is it just a cost center? ⁽⁴⁾
- Can you easily distinguish among the many related acronyms, e.g. ESG, SRI, CSR, etc.? How are they being used, and by whom? *(See definitions in NLIR Sustainability Brief)*
- What about Sustainability reports, information and questionnaire overload, indexes, third party raters/rankers and influencers? What is optimal for your company?

Next Level Investor Relations can answer your questions and help update your Sustainability awareness. NLIR is a uniquely positioned consultancy focused on both Investor Relations (IR) and Sustainability. We highlight untapped opportunities and identify real or perceived communications gaps that frustrate investors and management alike.

We look forward to discussing our services to help you advance your Sustainability strategy. Please contact Pam Styles, 703-864-5711, info@nextlevelinvestorrelations.com.

(1) <https://www.ussif.org/trends> and <http://www.ussif.org/sribasics>

(2) "Two worlds colliding: insights from three years of ESG integration" – Robeco, August 2017
<https://www.robeco.com/en/insights/2017/09/two-worlds-colliding--insights-from-integrating-esg.html>

(3) <http://www.nextlevelinvestorrelations.com/pdf/Translating-Sustainability-into-a-Language-Your-Board-Understands-NACD-Directorship-July-Aug2017.pdf>

(4) <https://www.alpha-sense.com/blog/esg-sustainability-are-companies-realizing-real-return-on-their-investment-2551/>